

WinternetWeb Pricing Tool	Basic	Plus	Premium
	\$2,500	\$4,500	\$5,000 - \$8,000+
WEBSITE DESIGN			
Custom website designed to promote your business' products and services on a global scale.	✓	✓	✓
Access to proof of site during development before going live	✓	✓	✓
Graphical user interface for easy customization/updates	✓	✓	✓
Ability to make your own site edits	✓	✓	✓
Sitemap creation, notifying search engines (basic SEO implementation)	✓	✓	✓
Responsive Design - best method for multi-device/mobile-friendly performance	✓	✓	✓
Links to social media accounts	✓	✓	✓
Design phone number with click to call feature, optimized for mobile	✓	✓	✓
Custom Design Level 1: Suited for sites with 10 content design features	✓	✓	✓
Custom Design Level 2: Suited for sites with 10-20 content design features	✗	✓	✓
Custom Design Level 3: Suited for sites with 20+ content design features	✗	✗	✓
Embed Facebook newsfeed into site to encourage followers and showcase fresh content	✗	✓	✓
Google Business Page creation for better search results and optimization	✗	✓	✓
Logo design (vectorized for large format scalability)	✗	✓	✓
Advanced SEO communication with search engines/auditing	✗	✓	✓
1-minute social media friendly custom video advertisement	✗	✓	✓
Include custom contact/user forms integrating CAPTCHA (spam control)	✗	✗	✓
Content writing services	✗	✗	✓
Professional photography/videography services	✗	✗	✓

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HOSTING/SERVICES			
24/7 security monitoring	✓	✓	✓
Daily malware scanning	✓	✓	✓
Spam protection	✓	✓	✓
Web Application Firewall (a first layer of protection to block hackers and bot attacks before they ever reach your site)	✓	✓	✓
99.99% uptime guarantee	✓	✓	✓
1GB dedicated memory	✓	✓	✓
15 GB storage	✓	✓	✓
1 TB bandwidth	✓	✓	✓
Dedicated IP address aiding security and reliability	✓	✓	✓
Automated daily backups, off-site storage	✓	✓	✓
Automated updates of core files and plugins	✓	✓	✓
Image optimization for loading performance	✓	✓	✓
SSL Certificate to protect private information, visitors browse with confidence. An SSL (HTTPS) will also help boost your search rankings on Google.	✓	✓	✓
1st year hosting cost waved (starts during development), renews at \$400/year	✓	✓	✓
Purchase of available domain name (auto renewal each year)	✓	✓	✓
Configure DNS records to host site	✓	✓	✓
Bruteforce attack protection	✓	✓	✓
Infrequent courtesy content changes *	✓	✓	✓

* For frequent changes, ongoing maintenance plans can be custom designed at a monthly rate.

Email Accounts
Google Workspace email setup for your domain name (\$100/year, per account).

E-Commerce
Speak with us to see which industry-standard e-commerce platform would best suit your needs.